



2Q EVENT



Economic Development
Trade Show

June 16th, 2010

WELCOME

Bill Roop

RAEDC Chairman of the Board
Alpine Bank President & CEO



THANK YOU

Presenting Sponsor



**First Northern
Credit Union**

Leading the way



THANK YOU

Rockforward! President's Circle Investors

Alpine Bank

Building Trades/Project First Rate

City of Rockford

Comcast

ComEd

Cumulus Broadcasting Inc.

First Rockford Group

Greater Rockford Airport Authority

IBEW / NECA

JP Morgan Chase

Maverick Media



THANK YOU

Rockforward! President's Circle Investors

Northern Illinois Building Contractors Assoc.

OSF Saint Anthony Medical Center

Rockford Area REALTORS

Rockford Health System

Rockford Register Star

SwedishAmerican Health System

Village of Machesney Park

WIFR-TV

Winnebago County

Woodward

WQRF TV / WTVO TV / WREX



WELCOME ELECTED OFFICIALS

City of Freeport Mayor George Gaulrapp

Rockford Park District Commissioner Chuck Brown

Village of Davis Junction Trustee Robert Protz

Village of Davis Junction Trustee John Talbot

Village of Machesney Park Trustee Phillip R. Johnson

Village of Roscoe Mayor Dave A. Krienke

Village of Roscoe Trustee Sue Petty

Winnebago County Board Chairman Scott H. Christensen



RAEDC's MISSION

Enhance wealth creation in the Rockford Region by marketing the area and helping employers retain and create quality jobs.

We collaborate with regional partners to serve as a one-stop resource for clients to improve the competitiveness of the region, and to engage the community in the work of economic development.



RAEDC CAMPAIGN



Five Primary Strategies 2008-2012

Thriving Business Climate

Targeted Marketing & Recruitment

World-Class Business Infrastructure

Workforce Development

Emerging Opportunities Fund

Economic Development & You

Janyce Fadden

RAEDC President



Tonight's Event

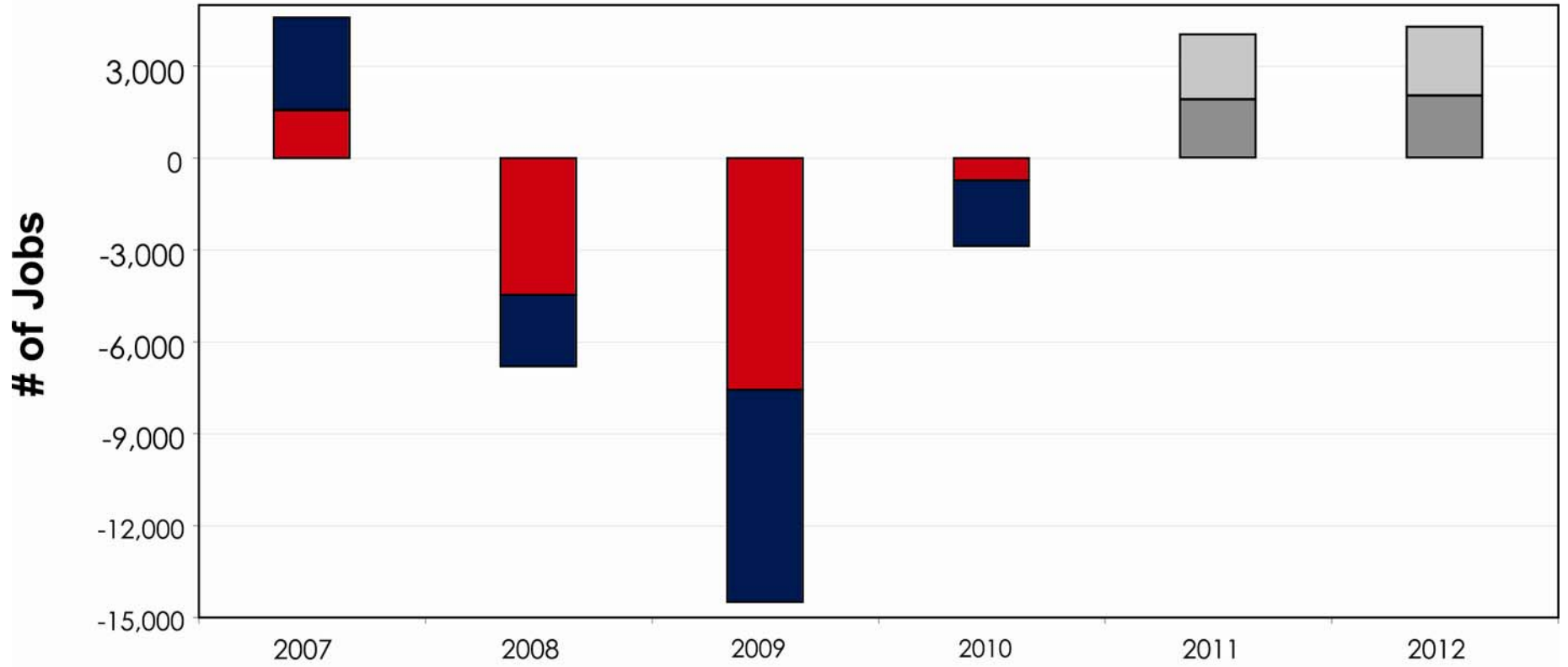
Economic
Development
Trade Show



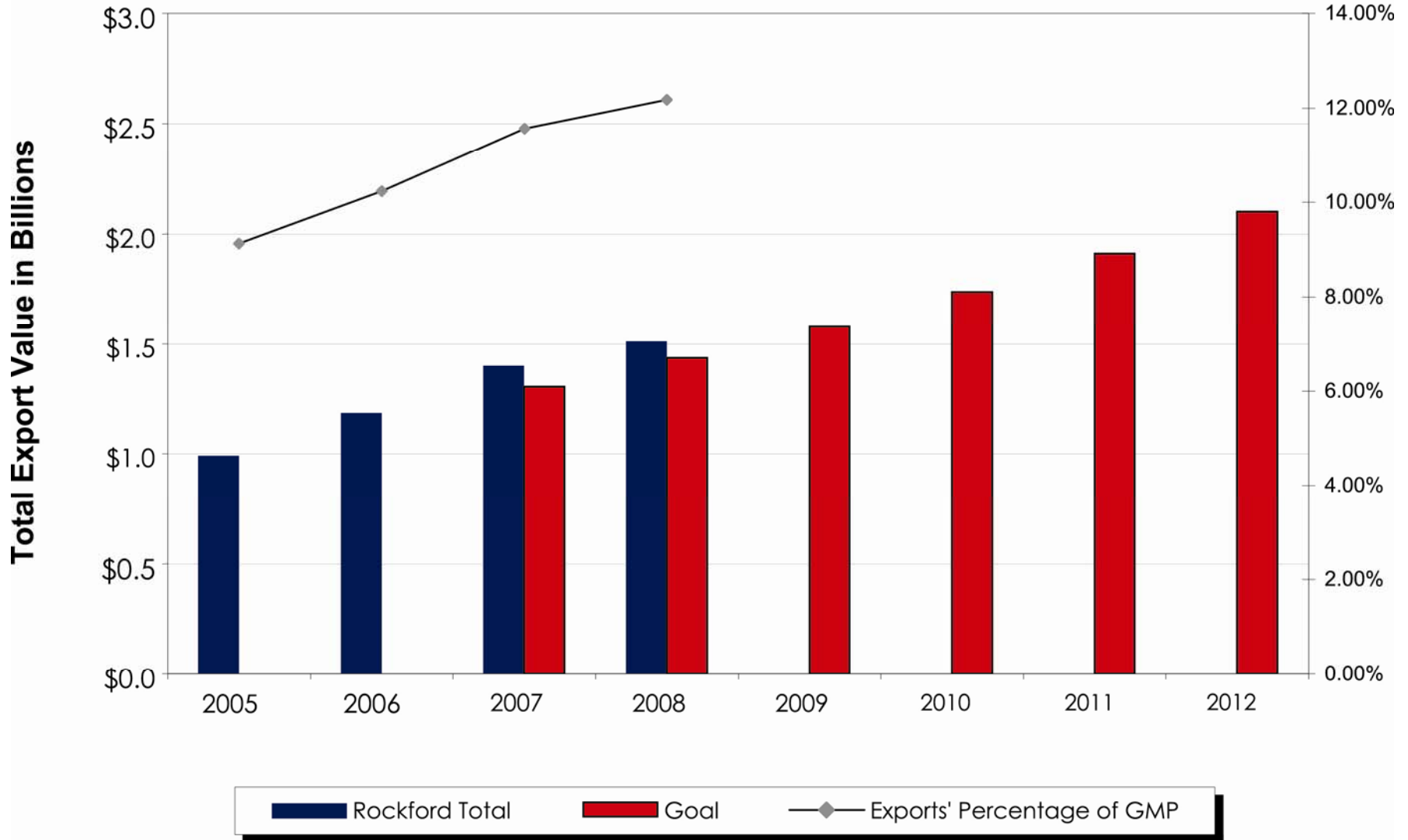
Learn About Local
Economic Development
Progress

Hear About How YOU
Can Get Involved

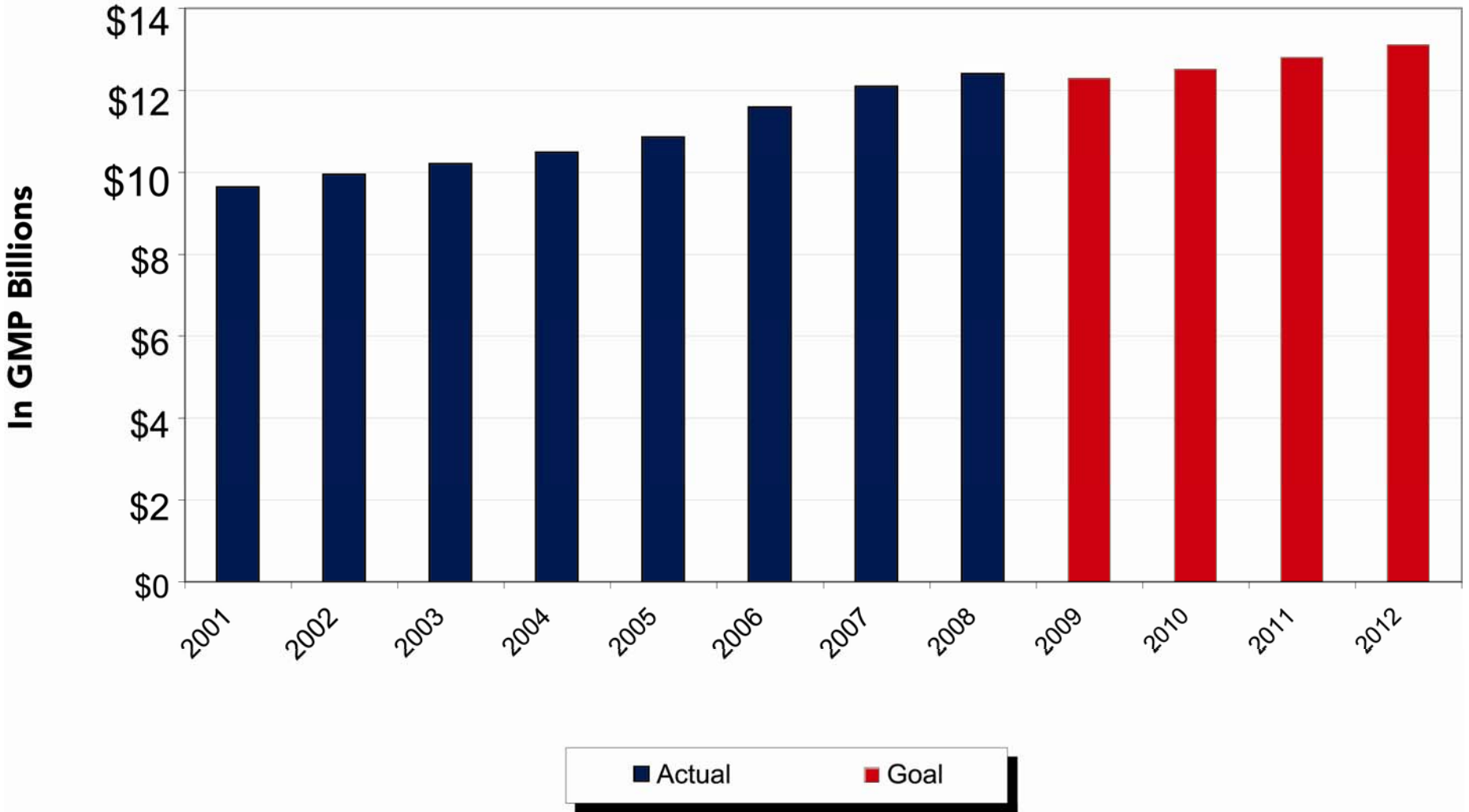
Primary & Secondary Employment



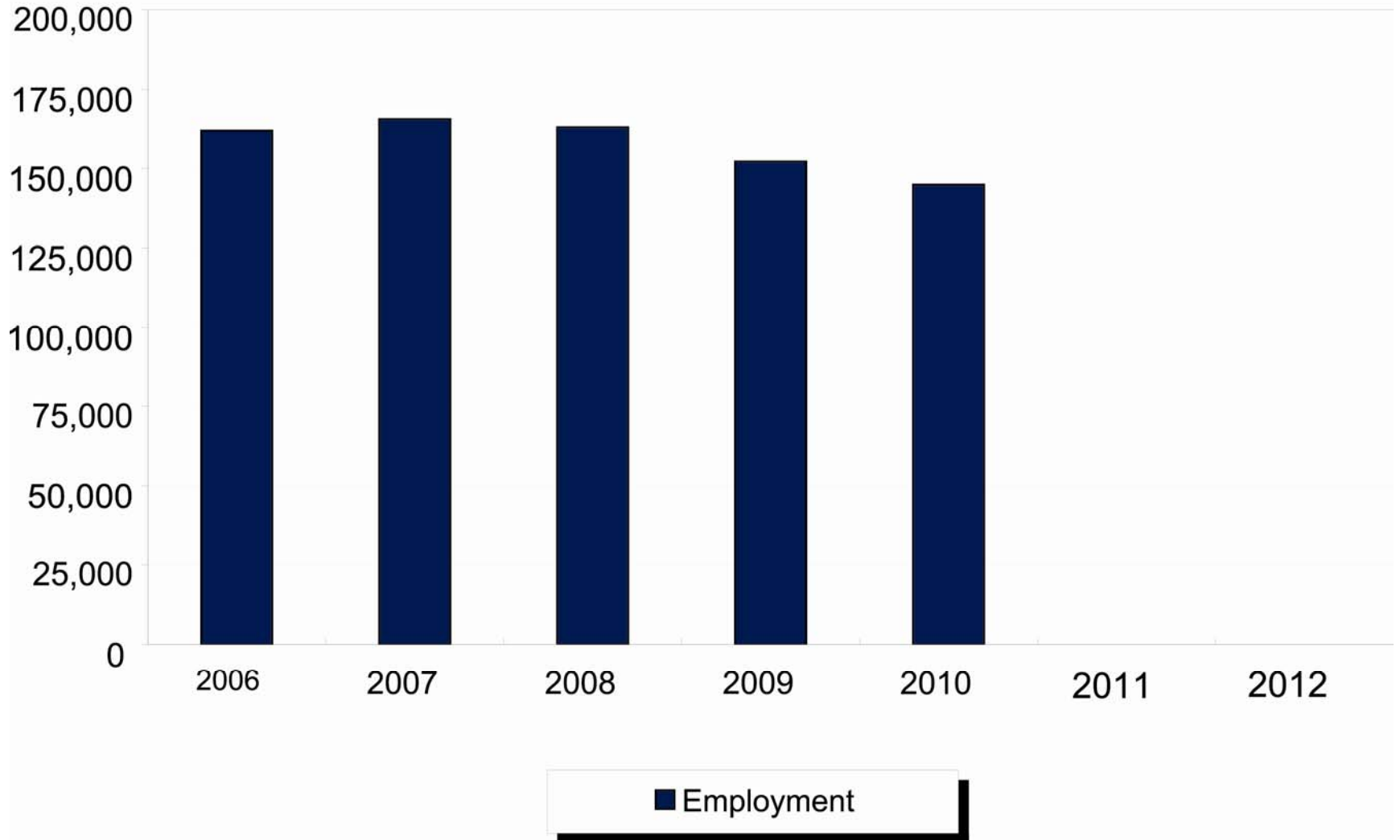
Exports



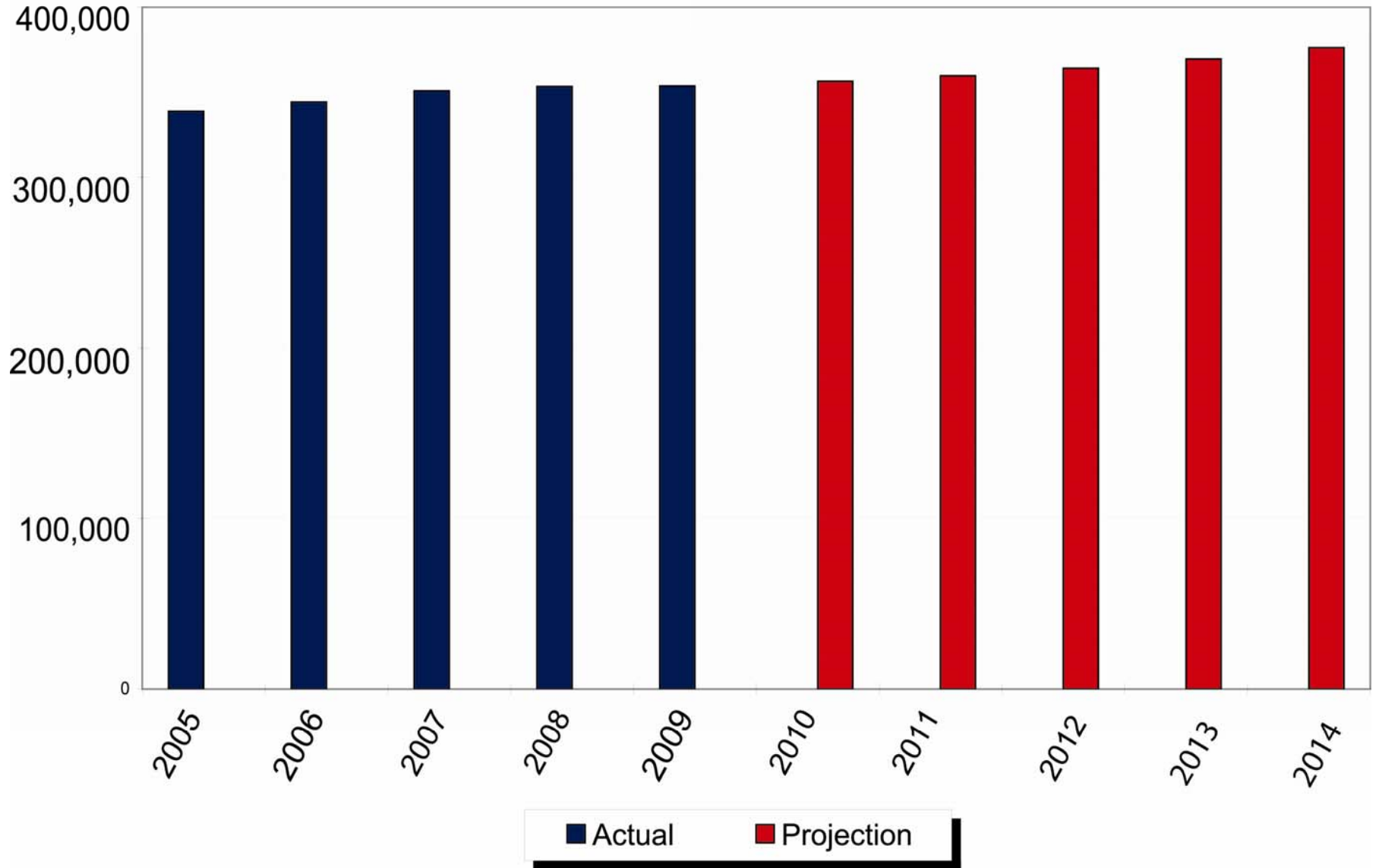
Gross Metro Product



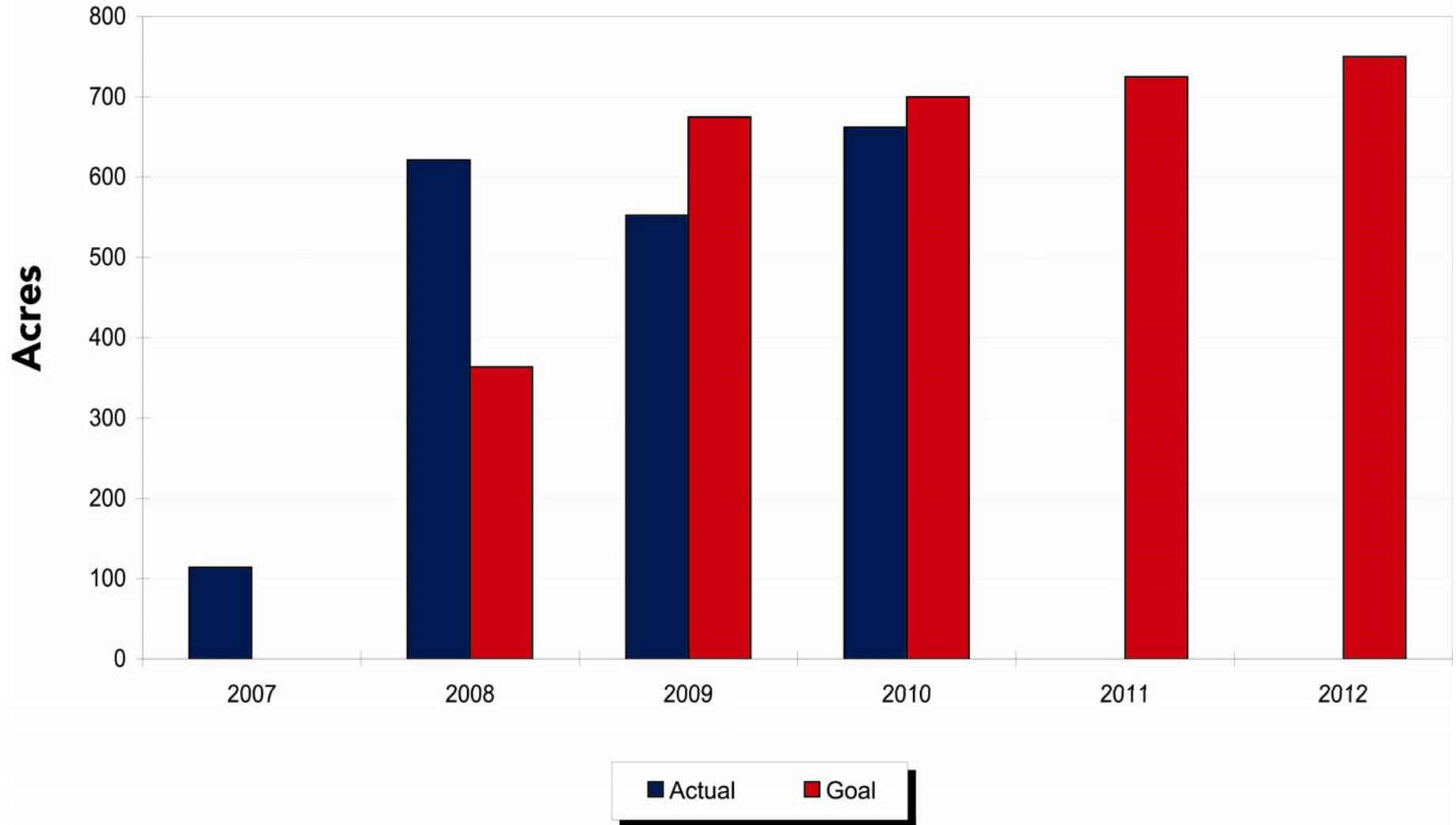
Average Employment



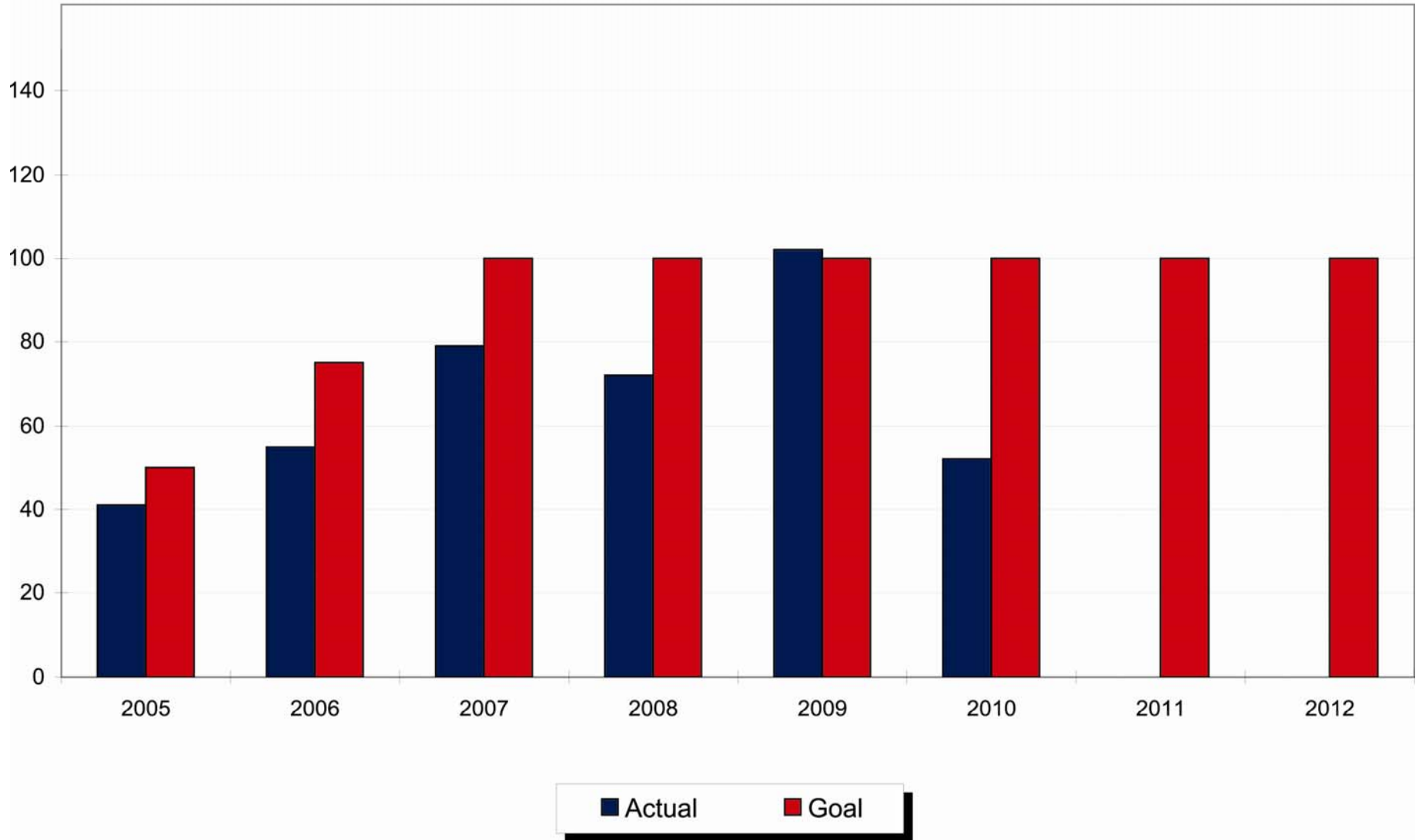
Population



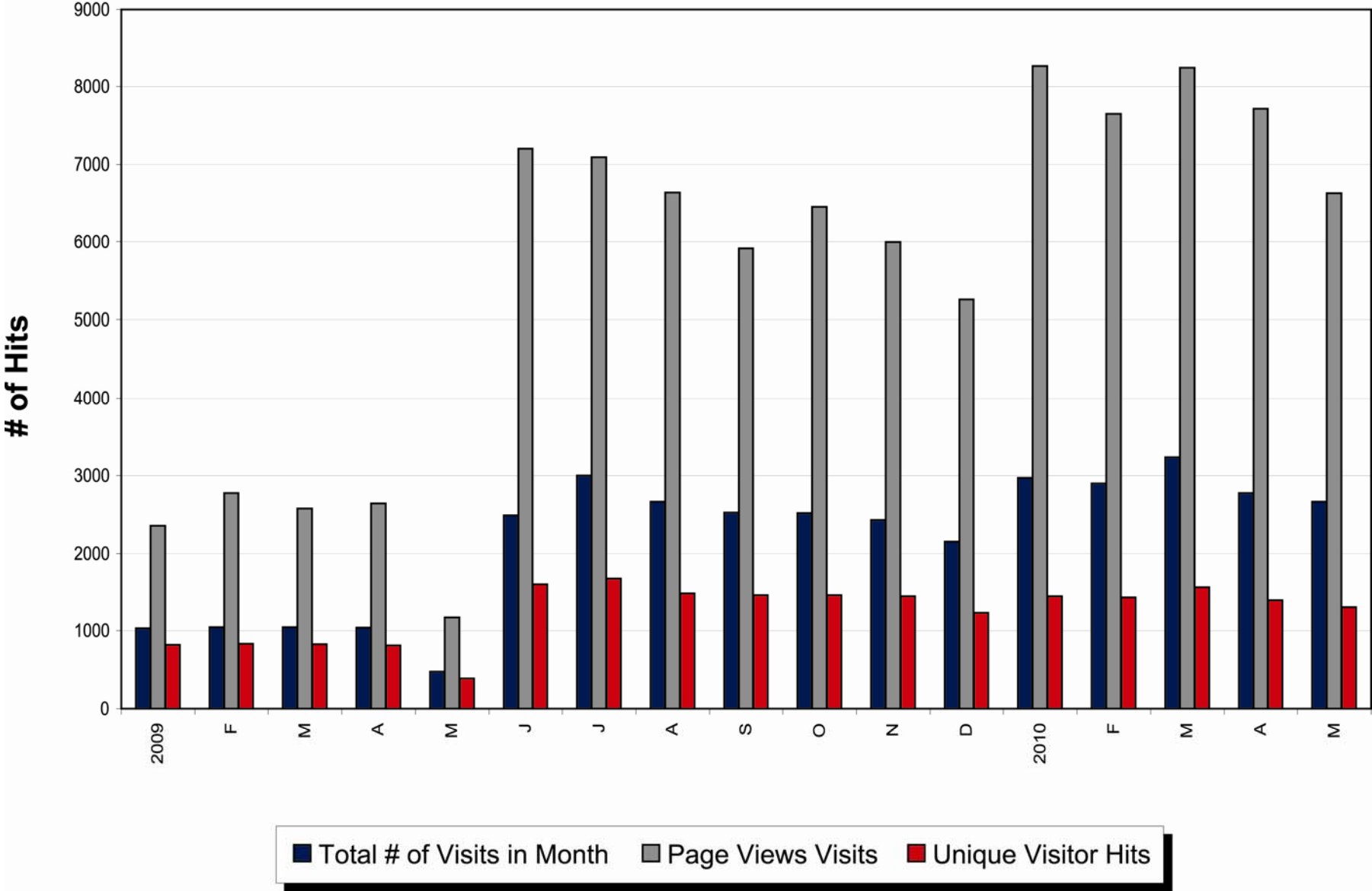
Development Ready Land



RAEDC VOC Surveys Completed



RAEDC Website Hits 2009 - 2010



Client Projects

9 project wins

- 1,398 potential jobs

51 attraction projects

- 5,300 potential jobs
- Finalist in several projects (1,600/5,300)

35 expansion retention projects

- 1,200 potential new and retained jobs
- Increased interest in local expansions



RAEDC Going Social



Follow us to learn about...

- o Announcements
- o Events
- o News

RAEDC & Partner Websites

www.rockfordil.com

www.tristatealliance.com

www.eigerlab.org

www.myedd.org

www.i39logistics.org



Marketing Projects

- Targeted industry fliers
- Trade booths and banners
- Quick reference guide
- Multimedia campaign



Marketing Projects

- 8 newsletters distributed
- Familiarization tours for 120
- Hosted 8 seminars & conferences
- 28 articles to 3rd party publications
- Rail industry matchmaking database



Upcoming Dates

SEA Site Tour

June 17

FastPitch Competition

June 22

Farnborough Air Show

July 19-25

Int'l Bioenergy Days

Sept 26-29

China Sales Trip

Sept

SACC E-Days

Nov 8-10

Annual Meeting

Nov 17

Infrastructure/Workforce Programs

- Regional Collaboration Meetings
- EDA Grants
- Economic Development District
- EIGERlab Incubator
- Laborshed Analysis RFP
- Infrastructure Planning



Reflections & Predictions

- Extremely full prospect workload
- Record number of finalist projects
- Growing reputation
- EDA grants in final queue
- New industries seeking our region including rail & alternative energy



What Can YOU Do?

Join our regional table

Use our services

Assist employers to stay or come



Closing Remarks

Bill Roop

RAEDC Chairman of the Board
Alpine Bank President & CEO



WE NEED YOU



Invest . Volunteer . Refer



We Need YOU

Invest . Volunteer . Refer



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Rockford

I L L I N O I S  U S A

ROCKFORD AREA ECONOMIC DEVELOPMENT COUNCIL

www.rockfordil.com