

Lean Business Philosophy

A Seminar Series for Manufacturing Executives

Implementation of Lean within an organization goes far beyond using the Lean tools. To gain the maximum benefit from Lean, there is a need for a Lean business philosophy and cultural change within the organization. This business philosophy and cultural change requires buy-in and continual support from senior management.

The intent and focus of this seminar is to help a group of motivated participants get a management perspective on Lean transformation. The program is designed for management/executive team attendance.

Prior to First Seminar Session

Provide each participant with a copy of The Hitchhiker's Guide to Lean: Lessons from the Road, Flinchbaugh and Carlino, SME, 2006. Each participant will also be provided a survey to complete which will assess their understanding of Lean and the current state of their enterprise. Request they read the book and bring completed survey to first seminar session.

First Seminar Session 7:30 – noon

- Overview of Lean principles, historical basis, and examples of successes, failures and on going challenges
- Presentation from executive of company that is on the Lean journey
- Importance of Lean Business Philosophy (LBI) to a company's competitive position in the market place
- Role of senior management in the successful implementation of a Lean Business Philosophy in their company
- Getting started on developing and implementing a LBI
- Assignment for next session

Second Seminar Session 7:30 – 9:30 am

- Sharing of ideas, suggestions, questions regarding Lean Business Philosophy
- Points to consider in developing your company's LBI
- Assignment for next session: develop a plan to implement a LBI within your enterprise

Third Seminar Session 7:30 – 9:30 am

- Presentation of individual plans for implementation of Lean Business Philosophy
- Group discussion of each plan as presented
- Summary

Company On-Site Follow-up

- 2 – 3 hour visit to each participating company
- Assess progress on Lean transformation
- Provide recommendations for continuing the Lean journey

For more information contact Mark Podemski, VP for Development, at 815-987-8118