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Press Release
FOR IMMEDIATE RELEASE

EDGEBROOK REDESIGNS & RE-LAUNCHES THEIR WEBSITE:
WWW.EDGEBROOKSHOPS.COM

Rockford, IL – Same name, new look! Edgebrook recently redesigned their website with a fresh new look in order to closely emulate the current branding effort for the shopping center. The site upgrades were developed and redesigned by local advertising agency GinestraWatson. To view the website go to www.edgebrookshops.com.

As part of the new design and format there is an interactive shop directory with links to individual merchant sites and special offers. This website also highlights an expanded events page with news announcements, links to a monthly newsletter and leasing opportunities.

“We wanted our internet presence to become a useful tool for consumers to easily access information about the Edgebrook merchants and what they have to offer. This is a place where they can find information and prepare for upcoming events,” says Mike Boehm, Edgebrook Property Manager.

Owned by the Orput Companies, Edgebrook is an established destination shopping and lifestyle center located in the heart of Rockford at 1639 N. Alpine Road. With a unique combination of clothiers, boutiques, restaurants, and service businesses, Edgebrook is an ideal place to meet, eat, shop, and relax. For more information on the center or rental availability please contact Mike Boehm, Orput Companies, Inc.; Phone: 815.226.0212; Fax: 815.226.9193; Email: mboehm@orputcompanies.com or visit the Edgebrook website edgebrookshops.com.

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